#### **AGENDA**

#### A REGULAR MEETING OF THE PORTFOLIO RISK COMMITTEE

#### AND THE BOARD OF INVESTMENTS\*

# LOS ANGELES COUNTY EMPLOYEES RETIREMENT ASSOCIATION 300 N. LAKE AVENUE, SUITE 810, PASADENA, CALIFORNIA 91101 8:00 A.M., WEDNESDAY, AUGUST 8, 2018\*\*

The Committee may take action on any item on the agenda, and agenda items may be taken out of order.

- I. CALL TO ORDER
- II. APPROVAL OF THE MINUTES
  - A. Approval of the Minutes of the Regular Meeting of May 9, 2018.
- III. PUBLIC COMMENT
- IV. REPORTS
  - A. Introduction to Risk Budgeting Andy Sparks, Managing Director, MSCI (Presentation dated August 8, 2018)
  - B. Investment-Related Services Procurement Process Update.

    John McClelland, Principal Investment Officer Real Estate
    (Memo July 24, 2018)
- V. REPORT ON STAFF ACTION ITEMS

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VI. GOOD OF THE ORDER (For Information Purposes Only

VII. ADJOURNMENT

Documents subject to public disclosure that relate to an agenda item for an open session of the Board of Investments that are distributed to members of the Board of Investments less than 72 hours prior to the meeting will be available for public inspection at the time they are distributed to a majority of the Board of Investments Members at LACERA's offices at 300 N. Lake Avenue, Suite 820, Pasadena, CA 91101, during normal business hours of 9:00 a.m. to 5:00 p.m. Monday through Friday.

Persons requiring an alternative format of this agenda pursuant to Section 202 of the Americans with Disabilities Act of 1990 may request one by calling Cynthia Guider at (626) 564-6000, from 8:30 a.m. to 5:00 p.m. Monday through Friday, but no later than 48 hours prior to the time the meeting is to commence. Assistive Listening Devices are available upon request. American Sign Language (ASL) Interpreters are available with at least three (3) business days notice before the meeting date.

<sup>\*</sup>The Board of Investments has adopted a policy permitting any member of the Board to attend a standing committee meeting open to the public. Members of the Board of Investments who are not members of the Committee may attend and participate in a meeting of a Committee but may not vote, make a motion, or second on any matter discussed at the meeting. The only action the Committee may take at the meeting is approval of a recommendation to take further action at a subsequent meeting of the Board.

<sup>\*\*</sup>Although the meeting is scheduled for 8:00 a.m., it can start anytime thereafter, depending on the length of the Board of Investment meeting preceding it. Please be on call.

# MINUTES OF THE REGULAR MEETING OF THE PORTFOLIO RISK COMMITTEE AND THE BOARD OF INVESTMENTS

#### LOS ANGELES COUNTY EMPLOYEES RETIREMENT ASSOCIATION

300 N. LAKE AVENUE, SUITE 810, PASADENA, CA 91101

WEDNESDAY, MAY 9, 2018

PRESENT: David Muir, Vice Chair

Wayne Moore

Ronald Okum, Alternate

ABSENT: Joseph Kelly

Shawn Kehoe

MEMBERS AT LARGE: Herman Santos

David Green

Keith Knox

Gina Sanchez

#### STAFF, ADVISORS, PARTICIPANTS

Jonathan Grabel, Chief Investment Officer

Ted Wright, Principal Investment Officer

Esmeralda Del Bosque, Investment Officer

Meketa Investment Group Leo Festino, Managing Principal Tim Filla, Vice President

#### I. CALL TO ORDER

The Meeting was called to order by Vice Chair Muir, at approximately

1:12 p.m., in the Board Room of Gateway Plaza. Due to the absence of Messrs. Kelly, and Kehoe, the Vice-Chair Muir announced that Mr. Okum, as alternate, would be a voting member of the Committee.

#### II. APPROVAL OF MINUTES

A. Approval of the Minutes of the Special Meeting of March 5, 2017.

Mr. Moore made a motion, seconded by Mr. Okum, to approve the Minutes of the Special Meeting of March 5, 2018. The motion carried by unanimous vote.

#### III. PUBLIC COMMENT

There were no requests from the public to speak.

#### IV. REPORTS

#### A. Public Market Search Process

Vache Mahseredjian, Principal Investment Officer – Fixed Income Ted Wright, Principal Investment Officer – Global Equity Esmeralda Del Bosque, Investment Officer – Fixed Income (Memo dated April 27, 2018)

Messrs. Mahseredjian, Wright and Ms. Bosque were present and answered questions from the Committee.

#### V. REPORT ON STAFF ACTION ITEMS

There were no items to report.

#### VI. GOOD OF THE ORDER

(For information purposes only)

A brief discussion was held on technology direction and various related issues.

#### VII. ADJOURNMENT

There being no further business to come before the Committee, the meeting was adjourned at 1:45 p.m.





July 26, 2018

TO: Each Member

**Board of Investments** 

FROM: Jude Pérez

Principal Investment Officer

FOR: August 8, 2018 Portfolio Risk Committee

SUBJECT: INTRODUCTION TO RISK BUDGETING

A presentation from MSCI that introduces risk budgeting is attached. The topic was addressed during the July 10, 2018 Board of Investments Offsite. The concept of risk budgeting is the practice of allocating the total risk of the Fund that the Board is willing to incur to generate returns. Risk budgeting can improve the investment process by enforcing discipline, eliminating unintended or disproportionate bets, and balancing the risk and return of each investment decision.

The presentation will be given by Andy Sparks, Managing Director and Head of Portfolio Management Research for MSCI. Mr. Sparks's biography is attached to this cover memo

JP:jg



Andy Sparks

NEW YORK

MANAGING DIRECTOR, HEAD OF
PORTFOLIO MANAGEMENT
RESEARCH

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Andy Sparks is Managing Director and Head of Portfolio Management Research. Previously, he was responsible for Fixed income Research Strategies. Andy and his group show how MSCI's analytical models can be used to offer investment insights on topical market issues. In this role, he is able to leverage his extensive knowledge of valuation models, indexes and portfolio risk methodologies. Previously, Mr. Sparks had been Head of Technical Product Management, with responsibility for product vision and leadership in the buildout of MSCI's multi-asset portfolio analytic products.

Prior to joining MSCI in 2011, Mr. Sparks had been Head of Product Management for the POINT business at Barclays Capital, where he had responsibility for product strategy and product execution for the POINT portfolio analytics platform. Mr. Sparks was named the Head of the POINT marketing group at Lehman Brothers in 2004. He also had managerial responsibility for Lehman's index business between 2006-2008.

Mr. Sparks joined Lehman Brothers in 1995. Other senior level positions he held within the bank include Head of Mortgage Strategies and Head of U.S. Rate Strategies. In this role, Mr. Sparks and his group were repeatedly named to Institutional Investor's All-America Fixed Income Research Team. Before joining Lehman, Mr. Sparks had been Head of Mortgage and Rates Research at Citicorp Securities.

Mr. Sparks has an M.A. in Economics from the University of Chicago and a B.A. in Economics from UCLA.



# RISK BUDGETING FOR PENSION PLANS

**MSCI** 

August 2018

Andy Sparks | andy.sparks@msci.com

Bryan Murphy, CFA | bryan.p.murphy@msci.com



## THE IMPORTANCE OF RISK BUDGETING

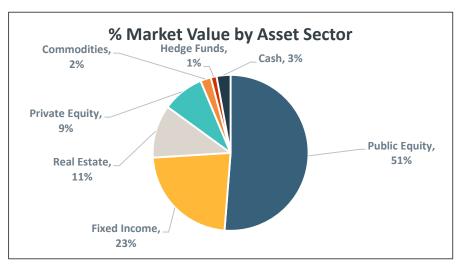
- Risk Budgeting helps pension plans control their risk / return profiles by incorporating risk tolerance into the asset allocation process<sup>1</sup>
- A Risk Budgeting framework improves the investment process by:
  - creating a culture of risk awareness
  - fostering a common dialogue
  - enforcing discipline
  - eliminating unintended or disproportionate bets
  - balancing the ex-ante risk and return across sectors and factors
  - providing a better metric for evaluating management fees based on ability to deliver investment returns according to source of investment risk

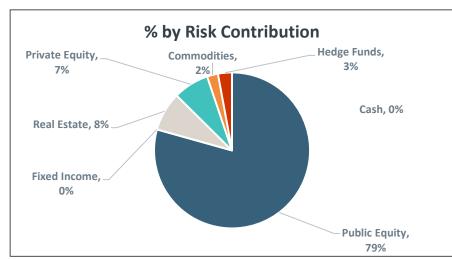
<sup>&</sup>lt;sup>1</sup> For additional reading, see Mina, J. (2005). "Risk Budgeting for Pension Plans." MSCI Client Support Site.



## RISK BUDGETING EXAMPLE

- By market value weight, the portfolio's two largest exposures are public equities (51%) and fixed income (23%)
- By contribution to portfolio risk, public equities comprise the significant majority of risk (79%), followed by real estate (8%) and private equity (7%)
  - The volatility of equity returns is much greater than fixed income
  - Fixed income returns are negatively correlated with equities and so fixed income serves as a risk diversifier







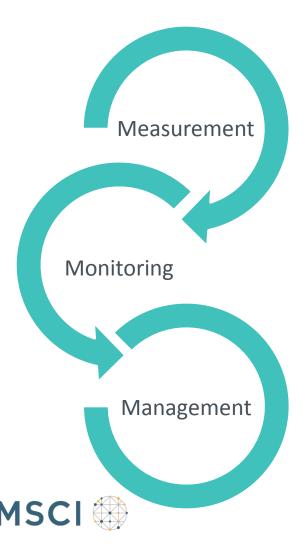
# "YOU CAN'T MANAGE WHAT YOU CAN'T MEASURE"

- Peter Drucker



## THREE PILLARS OF RISK MANAGEMENT

Risk Budgeting is the third phase of a robust risk management implementation



#### **DEFINING & MEASURING RISK**

- Input: Return requirements, horizon, complexity of instruments
  - Normal vs. extreme events
  - Absolute vs. relative
- Output: Risk Policy Statement including risk metric
  - Commonly used risk measures: volatilities, Value at Risk (VaR), portfolio stress tests

#### **RISK MONITORING**

- Requires IT and infrastructure resources
- Dashboards & "traffic light" reports
- Escalation procedures

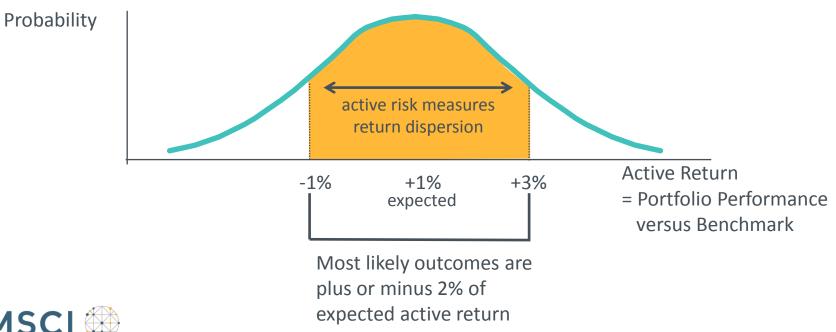
#### RISK ADJUSTED INVESTMENT MANAGEMENT

- Risk Budgeting
- Rebalancing

## RISK MEASURES: EXAMPLE

- **Total Risk:** Forecasted volatility of portfolio returns
- **Active Risk:** Forecasted volatility of return difference (portfolio vs benchmark)
- MSCI uses advanced techniques to model volatility
  - Volatility forecasts more statistically reliable than expected return forecasts

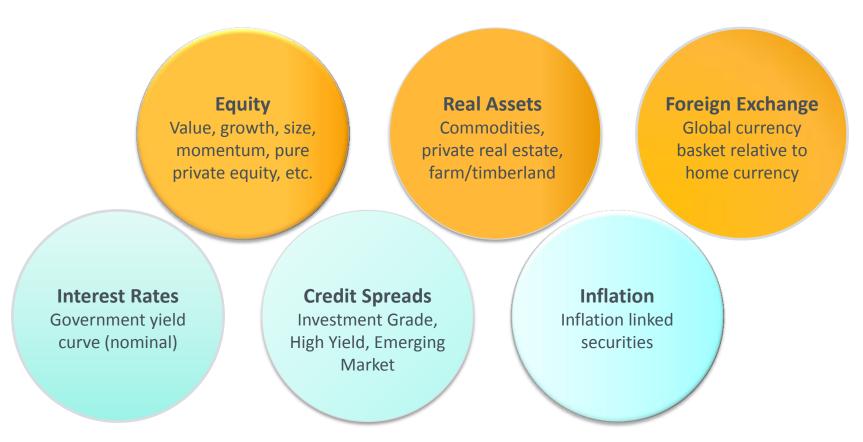
#### 2% active risk with 1% expected active return (outperformance)





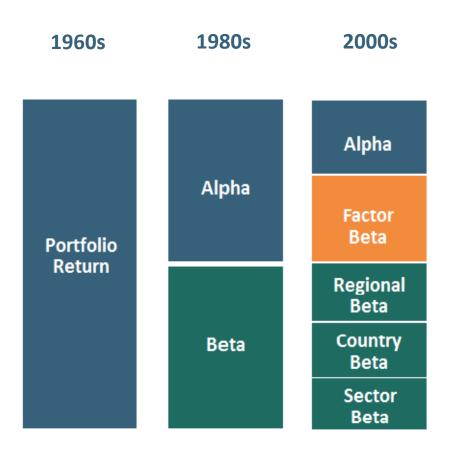
# FACTORS DRIVING INVESTMENT RETURNS

 A large body of research highlights that long term portfolio performance can be explained by factors<sup>2</sup>





### PORTFOLIO MANAGEMENT: SEPARATING ALPHA FROM BETA



#### Asset Allocation

 Empirical evidence suggests that asset allocation and beta are the most important determinants of investment performance

#### Manager selection/evaluation

- How much of the manager's performance is alpha and how much is simply factor beta that can be replicated at lower cost?
- Are my managers investing in offsetting strategies?



## INVESTMENT DECISION LAYERS FOR PENSION PLANS

#### **Total Plan: Strategic Asset Allocation** Tradeoff between risk tolerance and target return **Total Risk** SAA **Tactical Asset Allocation** Active Risk & Allocation of Active Risk **Active Risk** Portfolio - SAA Risk Inflation Growth Credit Mitigating Sensitive Portfolio - bmk Portfolio - bmk Portfolio - bmk Portfolio - bmk **Manager Selection** Active vs. Passive Manager B Manager C Manager D Manager A Portfolio - bmk Portfolio - bmk Portfolio - bmk Portfolio - bmk Alpha vs. Beta Beta (factor) selection



# CASE STUDY

- i. Total Plan Risk Factor Analysis: Asset Class Weights vs. Risk Weights
- ii. Tactical Asset Allocation & Overlays: Allocation-Selection Risk Attribution
- iii. Asset Class Level: Risk & Performance Factor Attribution

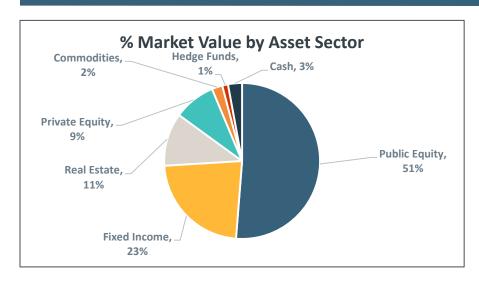


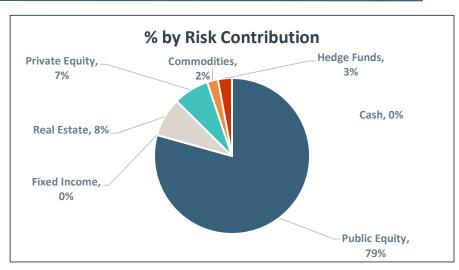
# **QUESTIONS**

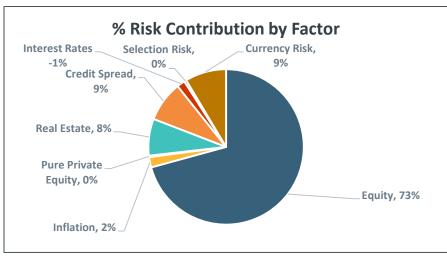
- 1. Are the sectors with the largest contributions to ex-ante risk the same as those with the highest <u>expected</u> returns?
- 2. Will future active returns be driven by tactical investment decisions the Plan controls or from investment manager performance?
- 3. Risk Budget vs. Expense Budget vs. Resource Budget:
  - Are the sectors with the highest portfolio management costs (internal and external) also the sectors contributing the most to portfolio risk?
- 4. Are managers generating active returns from systematic tilts on factors or through alpha (factor timing and/or pure uncorrelated alpha)?
- 5. Are the sectors contributing the most to ex-ante risk also generating the largest contributions to ex-post returns?
- 6. Is the Plan being rewarded adequately for the risk it bears?



# 1) TOTAL PLAN RISK & FACTOR ATTRIBUTION







- Factor risk contribution highlights large contribution from currency
- Contribution from the interest rate factor is negative as returns on government bonds tend to rise as equity returns fall



# 2) ACTIVE RISK: ALLOCATION-SELECTION ATTRIBUTION

 Total Plan analysis using solely passive portfolios shows 26bps of Active Risk coming from active over/underweights relative to the policy benchmark

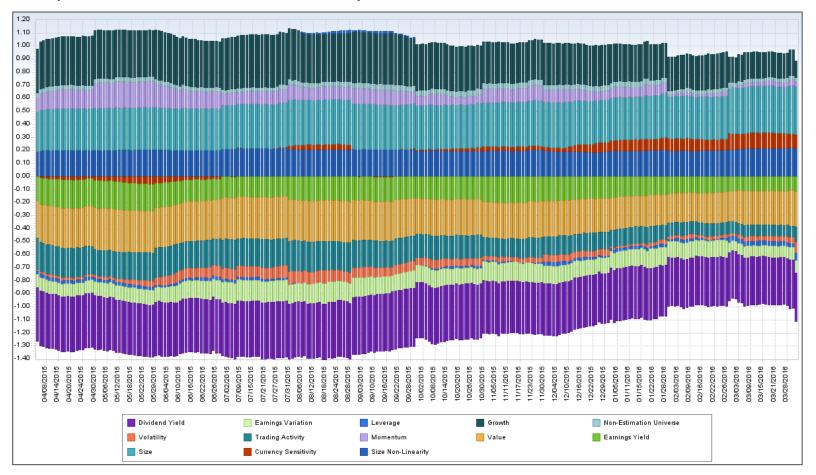


| Group             | Weight(%) | Benchmark<br>Weight(%) | Active Weight(%) | Allocation Risk<br>Contribution | Selection Risk<br>Contribution | Total Contribution |
|-------------------|-----------|------------------------|------------------|---------------------------------|--------------------------------|--------------------|
| Cash              | 2.90%     | 2.00%                  | 0.90%            | -0.05                           | 0.00                           | -0.05              |
| Commodities       | 2.20%     | 3.00%                  | -0.80%           | -0.12                           | 0.00                           | -0.12              |
| Fixed Income      | 22.78%    | 23.00%                 | -0.22%           | -0.37                           | 0.00                           | -0.37              |
| Hedge Funds       | 1.20%     | 2.00%                  | -0.80%           | -0.02                           | 0.00                           | -0.02              |
| Non-U.S. Equity   | 24.58%    | 24.00%                 | 0.58%            | 0.40                            | 0.00                           | 0.40               |
| Private Equity    | 8.69%     | 11.00%                 | -2.31%           | -0.53                           | 0.00                           | -0.53              |
| Real Estate       | 10.99%    | 10.00%                 | 0.99%            | 0.19                            | 0.00                           | 0.19               |
| U.S. Equity       | 26.67%    | 25.00%                 | 1.67%            | 0.76                            | 0.00                           | 0.76               |
| Active Total Risk | 100.00%   | 100.00%                | 0.00%            | 0.26                            | 0.00                           | 0.26               |



# MANAGER RISK ALLOCATION: ACTIVE EXPOSURES

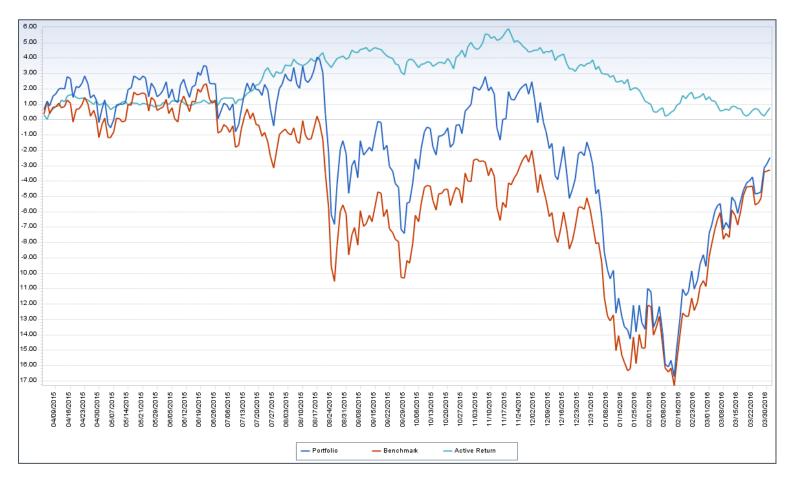
Scenario: Portfolio manager believes that growth and momentum stocks will outperform and so constructs the portfolio to tilt toward those factors





# 3) PORTFOLIO ALLOCATION: ACTIVE RETURN

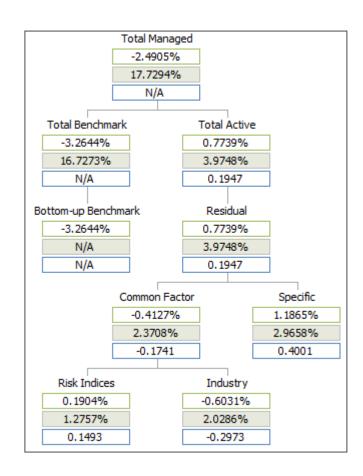
Although the Total Return for the portfolio was negative, the Active Return was positive

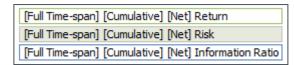




# 3) PORTFOLIO ANALYSIS: FACTOR BASED PERFORMANCE

- 77bps of Active Return
- Active Return was largely driven by non-systematic sources (common factor) of risk
- Stock Selection (specific) was the largest contributor to active return

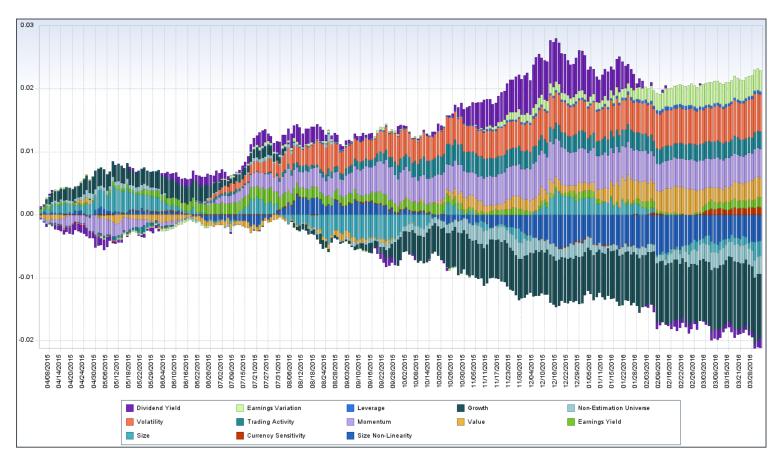






# 3) ACTIVE RETURN: FACTOR BASED PERFORMANCE

The tilt toward momentum helped the portfolio's return but the overweight to the growth factor detracted. The portfolio's outperformance resulted from unintended factor exposures incidental to the manager's strategy.





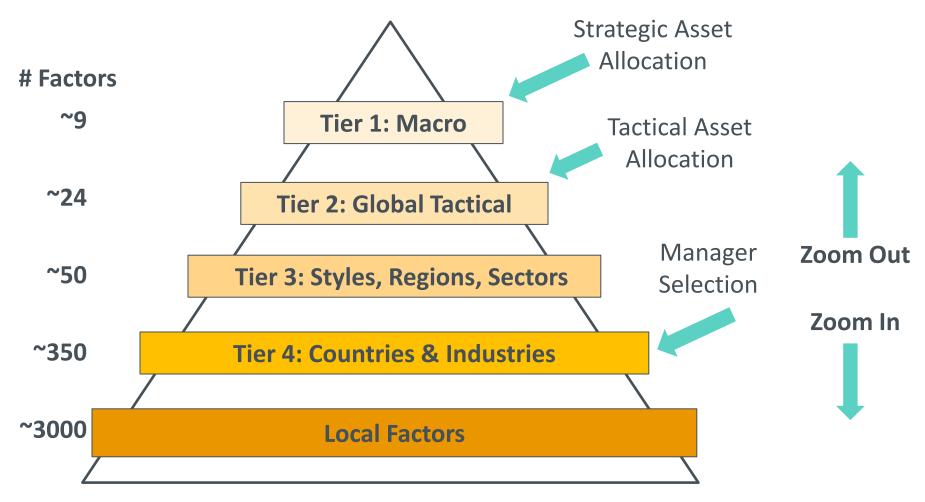
# PREREQUISITE TOOLS

- Factor based risk model to better understand the sources of risk affecting performance over mid and long horizons
- High Quality Analytics to attribute both ex-ante risk & ex-post performance decisions
- Flexible Software to accommodate different teams with different needs
- Portfolio Positions for organizational consistency & security analytics
- Market Data & Sec Master to enrich portfolio positions
- Operational Service Provider to collect and manage portfolio data as an independent team separate from portfolio management group
- Established Risk Governance Policy developed internally or in partnership with both an 1) independent third party risk advisor and 2) a fintech data & analytics provider



# MSCI INTEGRATED MODEL FACTORS AT DIFFERENT ALTITUDES

Multiple factor tiers allow high and low level views of portfolio risk





# **CONCLUSION**



# CONCLUSION

- Risk budgeting incorporates investment risk into the asset allocation decision
- A successful risk budgeting process starts with defining portfolio risk and deciding the level of risk tolerance to be included in the Plan's Risk Policy Statement
- Tools will then be needed to measure and monitor portfolio risk on an ongoing basis
- Risk-adjusted investment management relies on the risk budget to ensure that the portfolio management process is aligned with expectations of risk and risk tolerance
- By extending greater discipline into the allocation process, risk budgeting helps better identify the risk / return tradeoff across sectors and managers and helps eliminate unintended or disproportionate bets



# **APPENDIX**

- I. MSCI Overview
- II. Biographies
- III. References



# MSCI – BUILT TO SUPPORT YOUR INVESTMENT PROCESS

# FOR MORE THAN 40 YEARS, MSCI HAS PROVIDED TOOLS AND DATA DESIGNED TO HELP THE WORLD'S LEADING INSTITUTIONAL INVESTORS BUILD AND MANAGE BETTER PORTFOLIOS



#### **INDEXES**

950+ ETFs based on MSCI indexes, more than any other index provider (as of March 31, 2017)<sup>1</sup>

Over USD 11 Trillion in assets benchmarked to MSCI Indexes<sup>2</sup>

94% of US pension fund assets invested in global equities are benchmarked to MSCI<sup>3</sup>

190,000 Indexes calculated daily; 10,000+ in real time



#### **ANALYTICS**

Named by IRRI "Best Sell-Side Market Risk" and "Best Buy-Side Risk Management"

MSCI Global Risk and Performance Engine runs up to 1 Trillion calcs/day

**Broad and Deep Asset Coverage:** 17+ Million client positions, 2 Million time series, 52 Global FI

Markets, 1,300+ issuer curves as of March 2017



#### **ESG RESEARCH\***

World's largest provider of ESG data and research<sup>4</sup>

Recognized as a Deep Data Deliver Standard Gold Standard data provider<sup>4</sup> (One of three firms globally)

Named by IRRI 'Best Firm for SRI and Corporate Governance research' IRRI Survey 2015 & 2016<sup>5</sup>

47 of top 50 global asset managers<sup>6</sup> 1000+ clients including 150 asset owners<sup>7</sup>



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2,600+ EMPLOYEES

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\*ESG research provided by MSCI ESG Research

<sup>1</sup>As of March 31, 2017; defined as each share class of an exchange traded fund, as identified by a separate Bloomberg ticker. Only primary listings, and not cross listings, are counted; <sup>2</sup>As of Jun 30, 2016, as reported on Sep 30, 2016 by eVestment, Morningstar and Bloomberg; <sup>3</sup>As of Jun 30, 2016, as reported on Sep 30, 2016 by eVestment, Morningstar and Bloomberg. <sup>4</sup>Deep Data Delivery Standard <sup>5</sup>By client coverage based on public information produced by Sustainalytics, Vigeo/EIRIS, Oekom and S&P/Trucost, as of Aug 2017; <sup>5</sup>IRRI Survey 2015 and 2016; <sup>6</sup>Based on latest P&I AUM data and MSCI clients as of March 2017; <sup>7</sup>MSCI ESG Research 2017

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# of the Top 50 Global Hedge Funds<sup>3</sup>



# 1750+

#### **Analytics Clients**

Asset Owners and Consultants

Asset Management 650+
Banks & Others 500+
Hedge Funds 300+

# 1400+

People Globally Dedicated Fully or Partially to the Analytics Business

Product, Data and Technology

Client Coverage 450+



- Based on the latest P&I/Tower Watson publication and MSCI clients as of March 2018
- Based on latest P&I AUM data and MSCI clients as of March 2018
- . Based on Pregin 2017 data and MSCI clients as of March 2018
- Based on S&P Global Market Intelligence ranking published in April 2017 and MSCI data as of March 2018

950+

## **BIOGRAPHY**



**Andy Sparks** NEW YORK

MANAGING DIRECTOR, HEAD OF PORTFOLIO MANAGEMENT RESEARCH

Andy Sparks is Managing Director and Head of Portfolio Management Research. Previously, he was responsible for Fixed income Research Strategies. Andy and his group show how MSCI's analytical models can be used to offer investment insights on topical market issues. In this role, he is able to leverage his extensive knowledge of valuation models, indexes and portfolio risk methodologies. Previously, Mr. Sparks had been Head of Technical Product Management, with responsibility for product vision and leadership in the buildout of MSCI's multi-asset portfolio analytic products.

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Mr. Sparks has an M.A. in Economics from the University of Chicago and a B.A. in Economics from UCLA.



## REFERENCES

- Black, F. (1995). "Estimating expected returns." *Financial Analysts Journal*, January/February: 168-171
- Briand, R. et al (2013). "Foundations of Factor Investing." MSCI Client Support Site.
- Mina, J. (2005). "Risk budgeting for pension plans." MSCI Client Support Site.
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July 24, 2018

TO: Each Member

Portfolio Risk Committee

FROM: John McClelland

Principal Investment Officer-Real Estate

FOR: August 8, 2018 Portfolio Risk Committee Meeting

SUBJECT: INVESTMENT-RELATED SERVICES PROCUREMENT PROCESS

**UPDATE** 

Staff has formed a working group to develop a formal Board-approved procedure that will describe how investment-related services will be procured on an on-going basis. A LACERA-wide Policy for Purchasing Goods and Services is being developed that covers all non-investment-related services.

Investment-related services include, but are not limited to, active managers, passive managers, consultants, independent fiduciaries, master custodians and appraisers. These services are commonly procured using some form of search, either an RFP (request for proposal) or RFI (request for information). On some occasions a sole-source process is utilized. Most frequently the selection of the service provider is completed by the Board. On limited occasions selection is made by staff.

The internal working group has been tasked with: Producing a written process, that will be approved by the Board, and articulates the specific process that the Investment Office will follow when procuring investment-related services. The purpose of this effort is to standardize and provide clear, rule-based guidance to all parties regarding the process that will be followed when investment-related services are procured. Doing so should result in a fair process that removes any procedural ambiguity while facilitating prudently expedited searches.

Some services do not lend themselves to selection using an RFP-like search. For example, private equity fund investments are identified and underwritten as they become available and when they fit a LACERA strategy. Such investments essentially bypass any RFP-like process and go immediately to evaluation, and if deemed appropriate, to the Board for an investment decision.

A Procurement Flow Diagram (ATTACHMENT 1) illustrates the various types of services that may be procured as well as the process and evaluation process that may be used. Several imminent procurement efforts are described using the flow diagram.

Each Member, Portfolio Risk Committee July 24, 2018 Page 2 of 2

Staff anticipates presenting a draft Procurement Process to the Board or committee for discussion in Q4 2018.

Attachment

Noted and Reviewed:

John

Jonathan Grabel

Chief Investment Officer

JM/dr

# Investment Office Procurement Processes



Portfolio Risk Committee
August 8, 2018

John McClelland – Principal Investment Officer Jude Perez – Principal Investment Officer

Robert Santos – Investment Officer

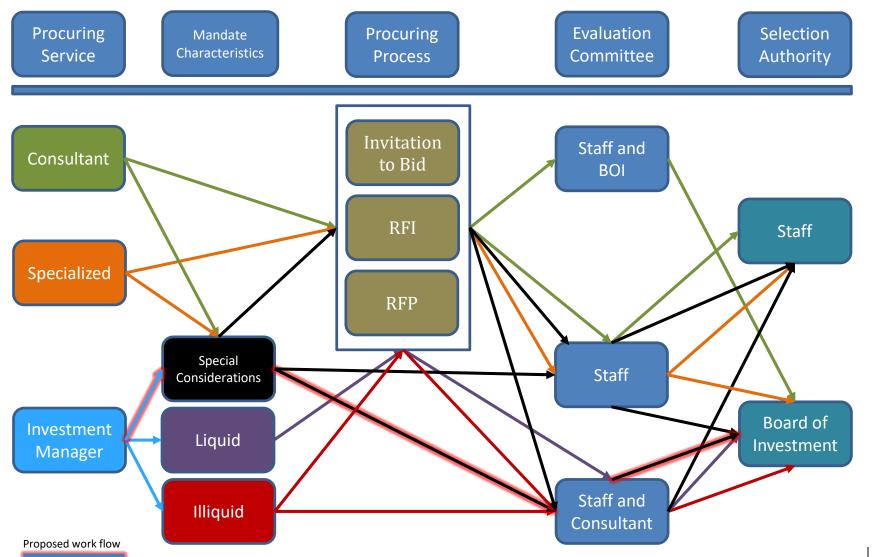
Chad Timko – Investment Officer

Calvin Chang – Senior Investment Analyst

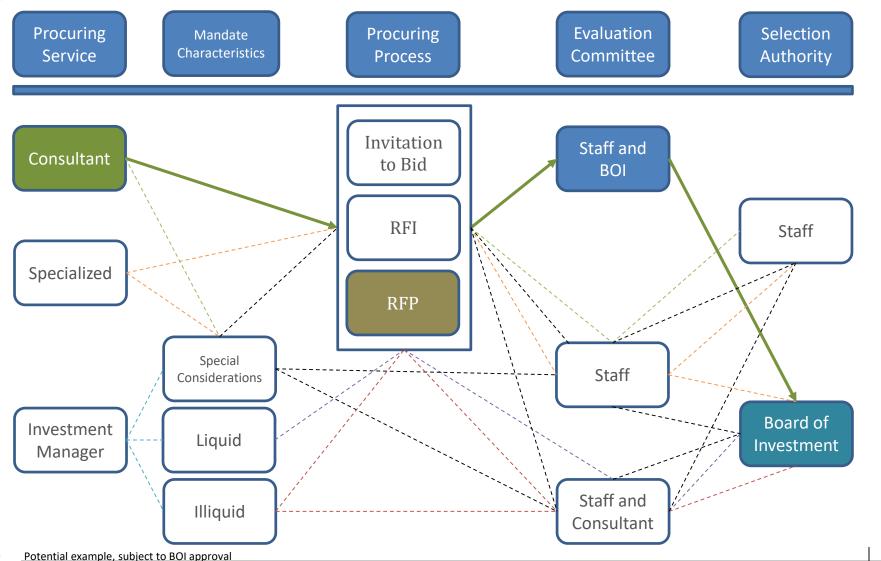
John Harrington – Staff Counsel

LOS ANGELES COUNTY EMPLOYEES RETIREMENT ASSOCIATION

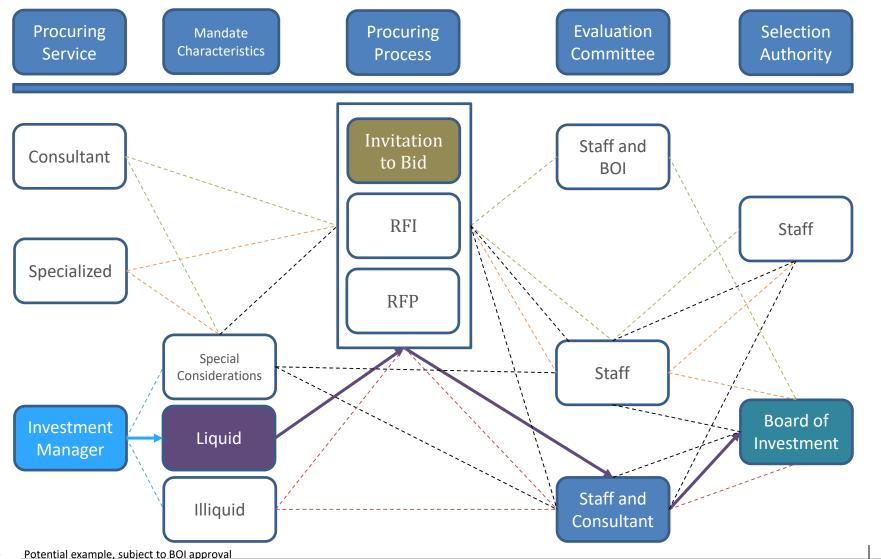
# Procurement Work Flow Diagram



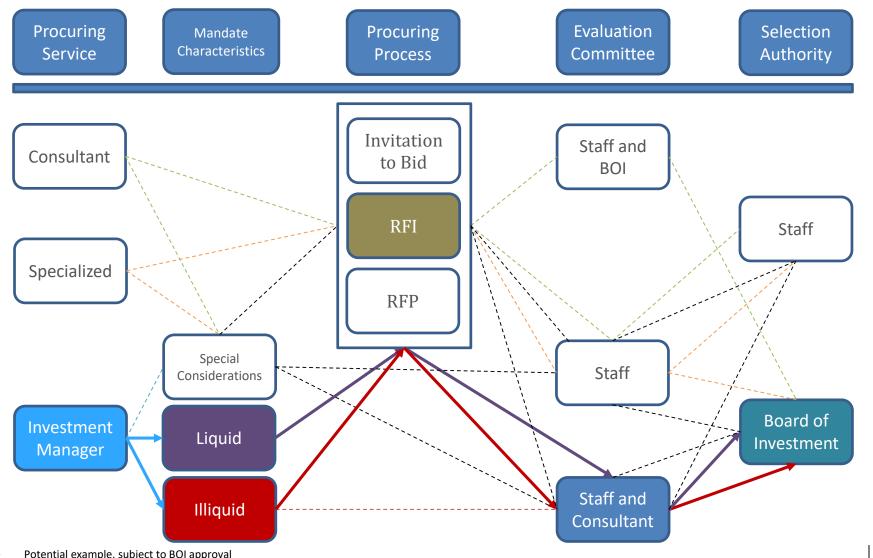
# EXAMPLE: Real Assets/Illiquid Credit/Hedge Funds Consultants Search



# EXAMPLE: Treasury Inflation Protected Securities (TIPS)



# EXAMPLE: Real Assets Completion Portfolio

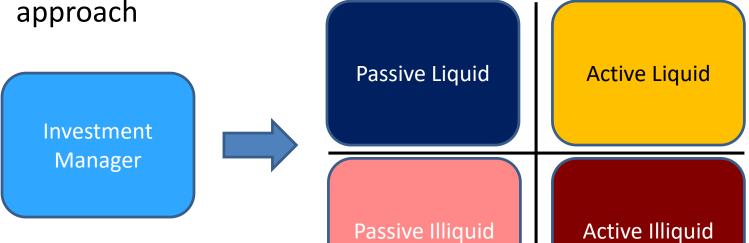


# Proposed Four Quadrants Approach for Investment Managers

Procuring Service

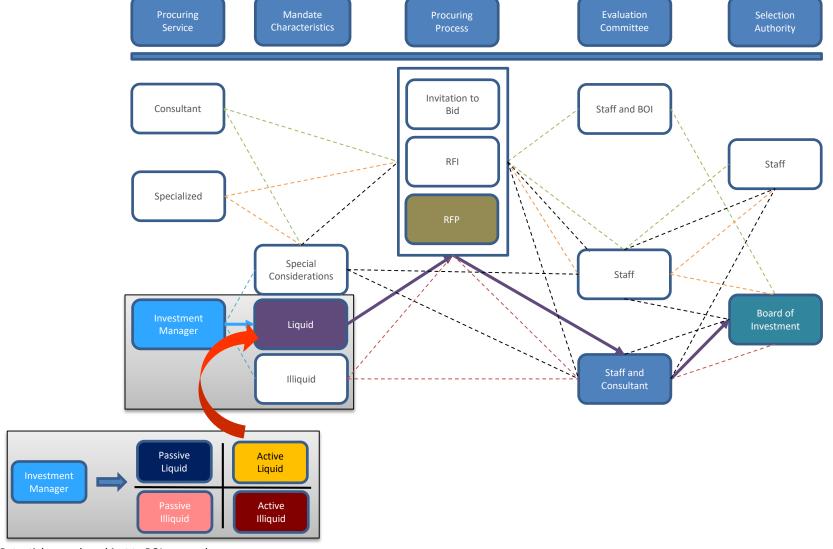
Mandate Characteristics

Consideration for a broad framework utilizing a rule-based





# EXAMPLE: Investment Manager Active Liquid



# Special Considerations Procurement Examples

**Procuring** Mandate **Procurement Examples** Characteristics Service Non-investment related consultant Special Consultant Considerations Investment manager fee consultant Investment analysis tools Special Specialized Considerations Bloomberg, Burgiss, eVestment Investment mandate continuity Investment Special Considerations Short-term transition Manager

Time critical/circumstantial and/or small value (<\$75K)</li>



Proposed work flow

# Procurement Flow Diagram Key Terms

#### **Procuring Service**

Consultant Consulting services to assist with the administration and management of the Program

**Investment Manager** Investment and asset managers

Specialized Other service providers, excluding Consultant and Investment Manager

#### **Mandate Characteristics**

liquid Investments that can be redeemed in short notice and invested in traditional asset categories such as public equity and fixed

Illiquid alternative investment vehicles such as limited partnership, limited liability company, or similar legal structures through which Program invests in an alternative investment in a private equity fund, hedge fund, real estate fund, or public market funds

Any procurement services that CIO considers time critical/circumstantial and/or small value (<\$75K) may be brought to the Special Considerations evaluation committee upon BOI concurrence of the need to expedite a decision

#### **Procuring Process**

Invitation to Bid An invitation to submit an offer on a specific project, product, or service

Request for Information ("RFI") Process to collect information about the capabilities of the providers

Request for Proposal ("RFP") Solicit proposal for specific project, product, or service based on requirements

#### **Evaluation Committee**

Staff Evaluation committee composed of LACERA staff

Staff and BOI Evaluation committee composed of LACERA staff and BOI members

Staff and Consultant Evaluation committee composed of LACERA staff and consultants

#### **Selection Authority**

Staff Final selection of the procurement service is conducted by LACERA staff

Board of Investment Final selection of the procurement service is conducted by BOI Members